

IVSC

AGM 2026

COLOGNE

16 - 18 NOVEMBER

# Sponsorship Prospectus

*A Unique Platform to Connect with Global  
Valuation Leaders & Stakeholders*

IVSC Annual General  
Meeting 2026  
Cologne, Germany  
16-18 November, 2026

Hosted by

HypZert

# Sponsorship Prospectus

## Sponsorship Packages

### Why sponsor the IVSC AGM?

Sponsoring the IVSC Annual General Meeting (AGM) in Cologne, Germany in 2026 presents a unique opportunity to position your organisation at the heart of the global valuation community. The AGM brings together valuation leaders, investors, regulators, corporate stakeholders, and standard-setters from around the world, providing direct access to key decision-makers shaping the future of valuation. Alongside the in-person gathering in Cologne, the AGM will also reach a global online audience through IVSC's extensive international network, ensuring broad visibility and engagement with valuation professionals and users of valuation services worldwide.

#### IVSC AGM in Numbers:

**180+** Delegates joined the IVSC AGM in 2025

AGM event information reaches a large and global IVSC subscriber audience

**2** Full days of conferences, panels, and networking

Valuation Professional Organisation (VPOs) in attendance

**30+**

**25k+**

**10+**

IVSC Boards, Committees, and Working Groups meet at the AGM

**40+**

AGM delegates came from more than 40 countries in 2025

**240k+**

Collectively, IVSC's VPO member organisations accredit nearly a quarter of a million valuers

**75+**

Organisations in attendance including investors, regulators, standards setters, corporates, and service providers

Days of in-person meetings, networking events and conference

**3**

**127** IVSC has eNews subscribers in 127 countries throughout the world

Benefits of Sponsorship	Gold	Silver	Bronze	Brand
<b>Access</b> Free delegate passes to the IVSC AGM including Advisory Forum, HypZert Conference, and Gala Dinner worth GBP£400 per person.	4x	3x	2x	1x
<b>Global Brand Exposure</b> Your organisation will be prominently featured across AGM marketing channels, reaching IVSC's 25,000+ subscribers in 127 countries. This includes dedicated promotion through digital communications, LinkedIn, AGM landing pages, and on-site branding at the event.	✓	✓	✓	✓
<b>Prime Online Presence</b> Feature your promotional content and banner on the AGM landing page and registration sites, maximising visibility among valuation professionals, corporate leaders and valuation users worldwide.	✓	✓	✓	✓
<b>Thought Leadership Opportunity</b> Opt for a published interview with a representative from your organisation, spotlighting your organisation's expertise, initiatives, or services within IVSC's network and beyond.	✓	✓		
<b>Recognition at the AGM</b> Receive a special mention and formal thanks from the IVSC Chair during the AGM's opening address, reinforcing your leadership in the global valuation community.	✓			
<b>Direct Engagement with Attendees</b> Distribute branded materials, leave-behinds, and promotional content to attendees through the official registration pack and event marketing platforms.	✓	✓		
<b>Bespoke Marketing Profile</b> Gain tailored exposure through IVSC eNews, AGM email campaigns, and LinkedIn promotions in the lead-up to the event, ensuring high visibility within the valuation ecosystem.	✓	✓	✓	
<b>Event App Promotion</b> Upload brochures, promotional materials, and event invitations directly to the official AGM event app, allowing attendees to engage with your brand seamlessly.	✓	✓	✓	✓
<b>Access to IVSC AGM Marketing Lists</b> Connect with registered AGM attendees through exclusive access to marketing lists, providing an opportunity to engage with key stakeholders before, during, and after the event.	✓			
<b>Official Sponsor Recognition</b> Receive a sponsor's logo for use on your website and promotional materials, highlighting your partnership with IVSC and commitment to advancing global valuation standards.	✓	✓	✓	✓
<b>Speaking Engagements</b> Explore opportunities to participate in a session as part of the IVSC Advisory Forum or other relevant speaking platforms, offering insights and engaging with valuation leaders.	✓			
<b>Post-Event Visibility</b> Maintain momentum with sponsor recognition in post-event communications, including the AGM write-up on IVSC's website, social media channels, and the IVSC Annual Report (2026/27).	✓	✓	✓	
<b>Sponsor Rates</b> Sponsorship costs are in £GBP and shown without 20% Value Added Tax(VAT)	£10,000	£8,000	£5,000	£2,000

# IVSC

AGM 2026

COLOGNE


16 - 18 NOVEMBER

Hosted by

HypZert



## GET IN TOUCH

 +44 (0)7376 019 355

 [rstokes@ivsc.org](mailto:rstokes@ivsc.org)

 20 St Dunstan's Hill, London, EC3R 8HL

 [www.ivsc.org](http://www.ivsc.org)