



IVSC

AGM 2026

COLOGNE

16 - 18 NOVEMBER

Sponsorship Prospectus

A Unique Platform to Connect with Global Valuation Leaders & Stakeholders

IVSC Annual General Meeting 2026
Cologne, Germany
16-18 November, 2026

Hosted by

HypZert

Why sponsor the IVSC AGM?

Sponsoring the AGM in Cologne places your organisation, very visibly, at the heart of the global valuation ecosystem — in front of the leaders who shape the profession and the investors, corporates and institutions who rely on valuation — and keeps it there, in the run-up to, during and after the AGM.

ABOUT THE IVSC

The IVSC is the independent, not-for-profit global standard-setter for the valuation profession. Its mission is to build trust in valuation — setting the International Valuation Standards (IVS) that bring consistency, transparency and professionalism to the valuation of all asset types, in the public interest. The IVSC convenes the world's valuation ecosystem, working with standard-setters, regulators, investors, professional bodies and valuation firms across more than 100 countries — the preparers, reviewers, regulators and end users on whom confidence in valuation depends.

The IVSC AGM in numbers

200+

Senior valuation leaders and stakeholders in attendance

\$21tn

Combined AUM represented by the IVSC Investor Forum

30+

Valuation Professional Organisations (VPOs) in attendance

10+

IVSC boards, committees and working groups convene at the AGM

30k+

AGM information reaches a global IVSC subscriber audience

40+

Delegates travelled from more than 40 countries in 2025

240k+

IVSC's VPO members collectively accredit close to a quarter of a million valuers

75+

Organisations attending — investors, regulators, standard-setters, corporates and service providers

127

IVSC communications reach valuation stakeholders in 127 countries worldwide

An audience that spans the valuation ecosystem

The AGM convenes senior decision-makers from across the whole valuation ecosystem — from those who prepare valuations to the investors and corporates who commission and rely on them, and the many stakeholders in between: regulators, standard-setters, professional bodies, audit and accounting professionals, data, technology and service providers, and academia. Delegates travel from every region of the world.



Those who prepare valuations

Valuation professionals and firms, for whom the International Valuation Standards are the framework they work to — and the AGM is where those standards are shaped.



Regulators, standard-setters and professional bodies

With the audit and accounting professions: those who set and uphold the rules, engaging directly with the development of the IVS in the public interest.



Data, technology and service providers, and academia

The providers and researchers shaping the data, tools and methods on which modern valuation depends.



Investors and asset owners

The IVSC Investor Forum convenes global investors for whom consistent, comparable valuation underpins the decisions they make. Last year drew attendees from some of the world's largest sovereign wealth and pension funds, and from global investment managers.



Corporate end users

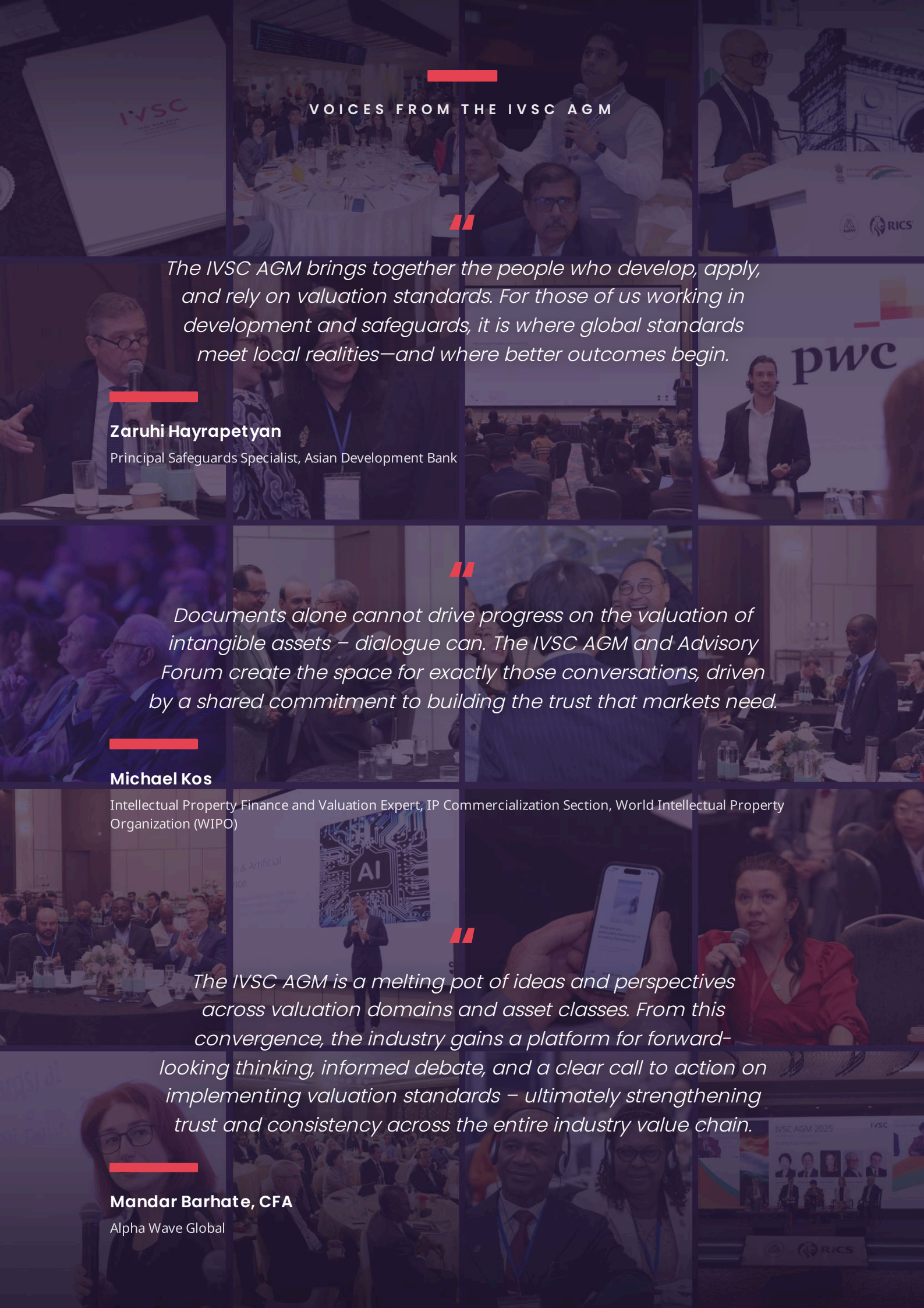
CFOs and other boardroom decision-makers from the corporates that rely on valuation for financial reporting, transactions and strategy.



Public and multilateral institutions

Multilateral agencies, including development banks, financial bodies and regulators, for whom trusted valuation supports investment, development and safeguards.

Details of the AGM are circulated among globally significant entities across every part of the valuation ecosystem, and the IVSC communicates with these audiences throughout the year.



VOICES FROM THE IVSC AGM

The IVSC AGM brings together the people who develop, apply, and rely on valuation standards. For those of us working in development and safeguards, it is where global standards meet local realities—and where better outcomes begin.

Zaruhi Hayrapetyan

Principal Safeguards Specialist, Asian Development Bank

Documents alone cannot drive progress on the valuation of intangible assets – dialogue can. The IVSC AGM and Advisory Forum create the space for exactly those conversations, driven by a shared commitment to building the trust that markets need.

Michael Kos

Intellectual Property Finance and Valuation Expert, IP Commercialization Section, World Intellectual Property Organization (WIPO)

The IVSC AGM is a melting pot of ideas and perspectives across valuation domains and asset classes. From this convergence, the industry gains a platform for forward-looking thinking, informed debate, and a clear call to action on implementing valuation standards – ultimately strengthening trust and consistency across the entire industry value chain.

Mandar Barhate, CFA

Alpha Wave Global

Choose your level of partnership

Four packages offer graduated visibility across the AGM and IVSC's year-round communications.

Benefits of sponsorship	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Brand Sponsor
Access Free delegate passes to the AGM including Advisory Forum, HypZert Conference and Gala Dinner (worth GBP£400 per person).	4×	3×	2×	1×
Global brand exposure Prominent presence across AGM marketing channels, reaching IVSC's 30,000+ subscribers in 127 countries — digital communications, LinkedIn, AGM landing pages and on-site branding.	✓	✓	✓	✓
Prime online presence Your promotional content and banner featured on the AGM landing page and registration sites.	✓	✓	✓	✓
Thought leadership opportunity A published interview with a representative from your organisation, spotlighting your expertise across IVSC's network.	✓	✓	—	—
Recognition at the AGM A formal mention and thanks from the IVSC Chair during the opening address.	✓	—	—	—
Direct engagement with attendees Distribute branded materials and content through the official registration pack and event platforms.	✓	✓	—	—
Bespoke marketing profile Tailored exposure through IVSC eNews, AGM email campaigns and LinkedIn promotions in the lead-up to the event.	✓	✓	✓	—
Event app promotion Upload brochures, materials and invitations directly to the official AGM event app.	✓	✓	✓	✓
Access to IVSC AGM marketing lists Exclusive access to registered-attendee marketing lists before, during and after the event.	✓	—	—	—
Official sponsor recognition A sponsor's logo for use on your website and materials, marking your partnership with IVSC.	✓	✓	✓	✓
Speaking engagements Opportunities to participate in a session as part of the IVSC Advisory Forum or another relevant platform.	✓	—	—	—
Post-event visibility Sponsor recognition in post-event communications, including the AGM write-up and the IVSC Annual Report (2026/27).	✓	✓	✓	—
Sponsor rates Available on request.	Contact IVSC for more information			

Interested in becoming a sponsor?

Express your interest or request a tailored package from the IVSC External Affairs team.

✉ [Express your interest](#)



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